



THINK

[CA]

CHOOSE TO EAT WELL

**Think [CA]** is our commitment to communicating to our students, parents, administration and communities that we are your partners in nurturing students by empowering them to think about their options and *choose to eat well*.

**sodexo**  
QUALITY OF LIFE SERVICES



# THINK [CA]

## CHOOSE TO EAT WELL

This special project is designed to get individuals (of all ages) to STOP and THINK California! Think about the unique qualities associated with the state and our foodservice programs.

A major focus of **Think [CA]** is to help students make nutritionally-sound choices. To assist in this effort, we have created three color-coded graphic icons to correlate with the key initiatives we are emphasizing throughout our California accounts. This includes, whenever possible, to feature items that are made from scratch, selections with a short ingredient list and/or no artificial additives and to use locally-grown and produced ingredients.



Food options that are made from scratch.



Food options that have a short ingredient list and/or no artificial additives.



Food options that utilize locally-grown or produced ingredients.

We hope you join us in encouraging your student to **Think [CA]** and to *choose to eat well!*

## Why is **Think [CA]** important?

**Think [CA]** personalizes our commitment to the quality of life and overall well-being of the students, families and communities we serve. More specifically...

- **Think [CA]** is what we do.
- **Think [CA]** is what sets us apart from other foodservice programs.
- **Think [CA]** is our commitment to made-from-scratch food preparation, the use of clean, simple, quality ingredients and local sourcing.
- **Think [CA]** is what we want our students to think about when they experience our foodservice program.
- **Think [CA]** is about dedicated people serving our students and local community with caring and dedication.
- **Think [CA]** is a call to action – a sense of pride in our state and our programs.
- **Think [CA]** is our promise to partner with parents, school caregivers and the entire community to promote student achievement, and nurturing their development by empowering them to think about their nutritional choices.

For more information on **Think [CA]**, please contact your school's dining services department.